

NEWS RELEASE



FORUM RESEARCH INC.

The Forum Poll™ is the Only Poll that Predicted PEI PC Win Also correctly identified PC minority government

TORONTO, April 24th – The Forum Poll successfully predicted the outcome of the PEI provincial election of April 23rd, 2019.

Forum’s Interactive Voice Response (IVR) polling methodology once again proves to be a precise tool for measuring public opinion, as we are the only polling company to predict a Progressive Conservative minority win with a Green opposition.

Forum’s deviation of 2.12 was ahead of Mainstreet and MQO, whose deviations of 2.52 and 4.40, were the third and fourth most accurate.

Forum’s seat prediction was very precise, suggesting that the Progressive Conservatives would win a minority government with 13 seats, the Green party would serve as official opposition with 10, and the Liberals would win 3.

Our prediction deviated from the actual results by an average of only 1.2 seats

“Forum was the only firm to predict a Progressive Conservative win, and we predicted the minority government, at that,” said Forum Research President, Dr. Lorne Bozinoff. “Collecting data within the margin is important, obviously...but if the data didn’t, like ours, point to the PC minority, is that really an accurate prediction?”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

Forum only used the final election prediction numbers published by each organization prior to Election Day.

To calculate the average deviation Forum Research compared survey results per party to actual election results.

Forum's margin of error is measured as the average deviation across all response categories.

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Prince Edward Island Election

Popular Vote Predictions

%	PC	Green	Liberal	NDP	Other	Deviation ¹
Actual Results ²	36.5	30.6	29.5	3.0	0.4	-
Narrative (CATI)	32.0	35.0	29.0	3.0	1.0	2.00
Forum Research (IVR)	35.3	34.3	25.7	4.6	0.1	2.12
Mainstreet (IVR)	30.5	35.4	29.2	3.9	1.1	2.54
MQO (CATI)	29.0	40.0	26.0	3.0	2.0	4.40

Seat Distribution Predictions

%	PC	Green	Liberal	NDP	Other	Deviation ³
Actual Results ⁴	12	8	6	0	0	-
Forum Research	13	10	3	0	0	1.2

For more information:

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¹ Total percentage point deviation from actual results across all parties.

² Results. http://results.electionspei.ca/provincial/results_2019/index.html.

³ Total percentage point deviation from actual results across all parties.

⁴ Results. http://results.electionspei.ca/provincial/results_2019/index.html.